

**International Workshop on
Public Private Dialogue for Investment Climate Policy Reform
Concept Note**

Background

Private-public sector dialogue (PPD) is increasingly regarded as an essential prerequisite for effective private sector policy reform processes. The development and strengthening of representative and advocacy institutions to ensure the private sector is properly represented in policy and legislative reform dialogues, and can advocate for change to government in an effective manner, is increasingly considered by governments and donor agencies as a necessary condition for the effective design and implementation of business enabling environment reform strategies.

Yet there is much uncertainty about how best to go about engaging the private sector in constructive policy dialogue with government.

While some grassroots initiatives have lost momentum after a promising start, others have morphed into institutionalized mechanisms of consultation. Overall, because PPDs can serve as an umbrella process and a focused outlet for engagement of all relevant actors, (including defining reform priorities, building consensus, proposing solutions, filtering, implementing and monitoring reforms), request for PPD support from government representatives and private sector advocates has been steadily growing. Over time, donors have responded by supporting several of such initiatives (through technical assistance, capacity building and best practice). This convergence has resulted in the setting up of business forums, investors councils, competitiveness task forces and various other types of programs aimed at improving private sector development through dialogue.

To address this increasing interest, a number of aid agencies (the World Bank Group and DFID in particular) have recently invested in building knowledge and synthesizing lessons learned on this topic. Many agencies are also in the process of rationalizing the support they provide to such partnerships in the field. The OECD Development Center, who is co-organizing this event together with the World Bank Group and DFID, is particularly eager to see the development of process oriented guidelines for good practice in setting and maintaining public private dialogue initiatives. All agencies are also in agreement with the need to create a monitoring and evaluation framework that would enable stakeholders and practitioners to better perform overtime and maximize their “return in investment” in supporting such initiatives.

Why an international workshop on PPD?

In view of the above, some of the key challenges ahead include (i) developing a common framework of PPD development bearing in mind the private sector, institutional and political context and the implications at micro and macro level; (ii) harmonizing the different approaches and donor interventions to contribute more effectively to the development of PPD; and (iii) exploring good ways to design and implement PPD programs in support of private sector development.

Workshop objectives

The aim of this workshop is to take stock of the PPD concept by looking at experiences and initiatives currently under way around the world; to inform practitioners of effective techniques they can use, and facilitate exchanges between PPD actors through the launch of a Community of Practice on PPD; and to identify areas for future work and potential collaboration. Specifically:

- 1) *Capacity building* to bring together people that are involved on the matter in the field, from 20 leading partnerships around the world, and have them share their experience and learn from others. Together, they form a south/south network of experts that would be leveraged through a Community of Practice to help gain and disseminate knowledge and support ongoing or new dialogue initiatives.
- 2) *Implementation framework* to create a framework for public private dialogue. One of the outputs of the events will be a "Charter of Good Practice in Public-Private Dialogue", which would then be widely disseminated to guide practitioners in their PPD efforts. This will be followed by development of a handbook for practitioners.
- 3) *Best practice* to take the stock on the worldwide experience so far on the role of the private sector in the reform process and draw lessons learned, and best practice in term of implementation techniques and policy implications for public private dialogue.
- 4) *Aid coordination* to provide avenues for donors to enhance their current and future support of PPD initiatives. This would involve better documenting the PPD concept and better informing development agencies and practitioners, governments and private sector advocates through a dissemination effort.

Date & Venue

February 1st (Wednesday) and February 2nd (Thursday) 2006
The World Bank Paris Conference Center, 66, Avenue d'Iéna, 75116 Paris, France
Evening reception on February 2nd

Organization

The Workshop is being organized by the World Bank Group and DFID with participation of the OECD Development Center. Other donors are joining the event as participants.

Target Audience

Total of about 70 participants by invitation. The Workshop will bring together key stakeholders from around the world and from diverse sectors, including: government (central and local, agencies), private sector advocates, PPD program staff, donors, NGOs, scholars, and others.

Participation from development agencies include DFID, World Bank, IFC, OECD, NORAD, SDC, AFD and others.

PPD initiative teams to be represented at the workshop through coordinators, government representatives and private sector advocates:

Bangladesh, Bosnia, Botswana, Cambodia, Chad, Croatia, Fiji, Kosovo, Lao, Malawi, Mali, Nigeria, Tanzania, Uganda, Mexico, Pakistan, Peru, Rwanda, Russia, Sierra Leone, South Africa, Ukraine, Vietnam and others.

Workshop Materials

Synthesis papers commissioned by WB, DFID and OECD, draft M&E framework, series of 20 four page case studies, series of annotated PowerPoint presentations.

Project Outputs

Mirroring the four objectives of the workshop, the outputs will include:

- 1) The "Charter of Good Practice in Public-Private Dialogue" will provide a best-practice framework for PDD practitioners.
- 2) This will be further developed into a PPD handbook and toolkit addressing implementation techniques.
- 3) This will be published and developed into a website on public private dialogue mechanisms.
- 4) The global knowledge shared at the conference, from conceptual papers to case studies to operational tools, will be captured in the form of a compendium, including conference proceedings and papers.
- 5) Coordinated donor support of ongoing or new partnerships.

Program

The Conference will include a mix of traditional conference activities, such as plenary sessions, working groups, and case studies and other networking opportunities. The conference, which will take place over two days, will be organized around the presentation of concrete cases of ongoing PPDs as well as key cross-cutting issues regarding PPD implementation, including set-up and maintenance.

A schedule is attached on Annex.

Expressions of interest for case studies

January 2006, note from the organizers: Sorry, Expression for case studies is closed at this time.

The afternoon of Day 1 will be entirely composed of case studies presented by stakeholders of PPDs in developing or transition countries. Each case study will last 45 minutes (25 minutes presentation, 20 minutes Q&A). A total of 12 case studies will be presented in three separate tracks. Stakeholders who desire present a case studies need to send the organizer a concept note by December 31st 2005.

The case study material that stakeholders need to present (written in English or French) is composed of:

- A four-page note summarizing the case
- A ten slides PowerPoint presentation (no more than 10 slides imperatively)

Any organization or individual interested in presenting a case study at the workshop should express this interest to the organizer:

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Expressions of interest should contain the following information:

Outline of the proposed presentation and paper including:

- Context and particularities of the partnership
- Objectives
- Structure and participation
- Processes and milestones
- Outreach strategies
- Monitoring mechanisms
- Results (successes and failures)
- Challenges

Details of the author/presenter (this should include a biography outlining relevant experience).

The team organizing the workshop reserves the right to decide on the papers and presentation that will be accepted for inclusion in the program and all decisions of the team are final.

Timeframe: The first draft of all papers must be submitted no later than Thursday, January 5th, 2006. The organizing team will provide comments on the first draft as quickly as possible.

Based on these comments the final version of the paper, along with the PowerPoint presentation must be submitted no later than Thursday, January 12th 2006.

Building capacity
Strengthening advocacy
Fostering governance
Improving the investment climate



February 1 & 2 2006 | The World Bank Paris Conference Center | 66, Avenue d'Iéna | Paris | France

International workshop on

Public-Private Dialogue

- ▶ Join a world-wide network of practitioners and stakeholders from some of the most successful PPD initiatives around the world.
- ▶ Help develop a framework and a series of tools on building and maintaining public private dialogue initiatives.
- ▶ Discuss lessons learned, best practice and policy implications on the role of the private sector in reforming the business enabling environment.

WORLD BANK/IFC - DFID - OECD

Why an International Workshop on Public Private Dialogue?



This February join many of the world's leading Public-Private Dialogue practitioners from the governmental and private sectors and aid agencies in Paris, France for the 1st Annual Public-Private Dialogue Workshop.

Learning from experience

- ▶ By bringing together key stakeholders from widely diverse sectors, including both local and central governmental agencies and private sector advocates, ranging from non governmental organizations, scholars, donors and leading experts in the field, the Paris Workshop will play a vital role in shaping the future of Public-Private collaborations.
- ▶ During the course of the two-day bilingual Paris Workshop, we'll examine some of the most notable Public-Private experiences and initiatives currently under way around the world and determine which strategies are working and which aren't and why.
- ▶ Participants will help identify potential areas for development and pinpoint opportunities for future Public-Private Collaboration.
- ▶ Benefits will include:
 - Building capacity and empowering local coordinators
 - Valuable Networking Opportunities
 - Best Practices
 - Knowledge
 - Support

Why should I attend this workshop?



Join PPD coordinators and stakeholders of Bangladesh, Bolivia, Bosnia Herzegovina, Cambodia, Chad, Fiji, Ghana, Kenya, Kosovo, Lao, Malawi, Mali, Mexico, Nicaragua, Nigeria, Peru, Senegal, Suriname, Tanzania, Turkey, Uganda, Ukraine, Uzbekistan, Vietnam, Zambia and others.

Dialogue begins with you

- ▶ **For Governmental Participants:** In addition to providing an indispensable forum to help shape the future Public-Private collaborations, for governmental participants who sponsor the attendance of their local stakeholders, the Paris Conference will be invaluable for its emphasis on building capacity of the local coordinators.
- ▶ **For Businesses Advocates:** the Paris Conference will provide valuable networking opportunities and access to the world's leading Public-Private practitioners, as well as lessons in best practices and support.
- ▶ **For Donors:** the Paris Conference will provide an important avenue to identify and develop future Public-Private collaboration opportunities, as well as strengthen existing missions.

Individuals or agencies interested in speaking or delivering a case study during the Paris Conference, please e-mail Benjamin Herzberg at bherzberg@worldbank.org

How can I contribute and register to the event?



Send this Business Reply Card to:

Public Private Dialogue Workshop 2006
The World Bank
Att: Benjamin Herzberg
Private Sector Development
Vice-Presidency - F4K-231
2121 Pennsylvania Ave. NW
Washington, DC 20433, USA

Contribute your expertise

- ▶ To register for the PPD Paris Workshop, or to find out more, complete and return the attached Business Reply Card, or contact the organisers directly.

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Name and title: _____

Address: _____

Country: _____

Sector (Circle One):

Government - Busines advocacy practitioner - Aid Agency - Other

___ Yes. I'd like to attend. Please contact me with more information about this year's PPD Paris Workshop.

___ No. I will be unable to attend this year's PPD Paris Workshop.

Individuals or agencies interested in speaking or delivering a case study during the Paris Conference, please contact the organisers.