

Public-Private Dialogue

Supporting PPD in times of change

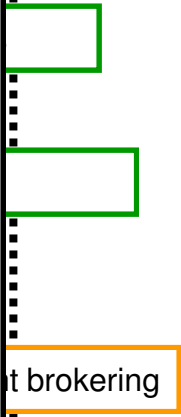
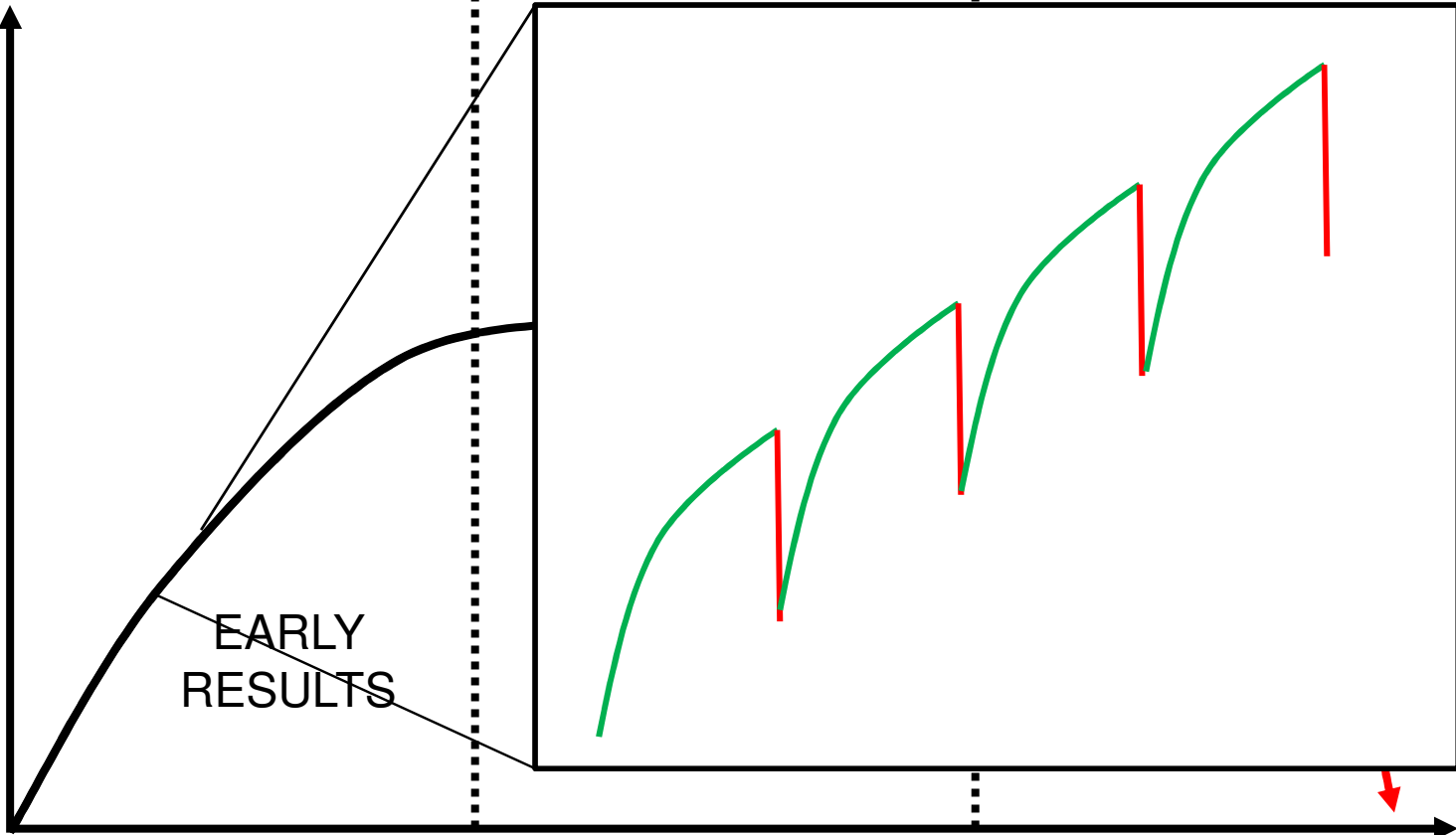
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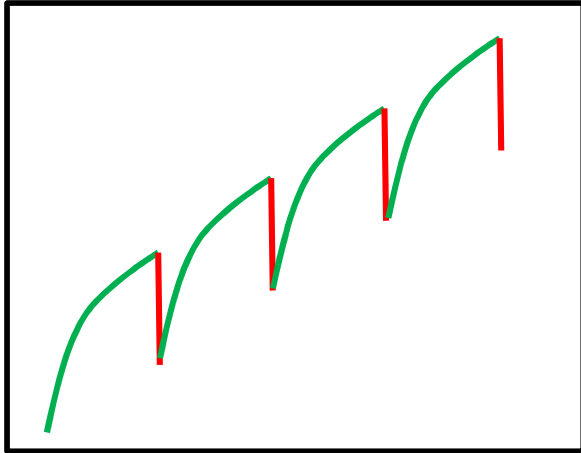
Results



Time

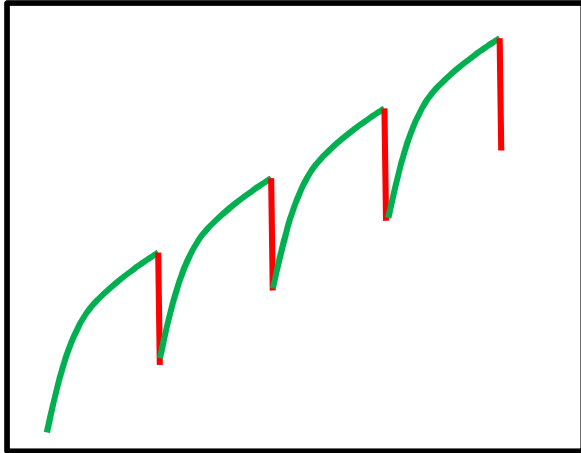
1 to 3 years

1 to 3 years



Why does performance slide?

- Change in political government
- End of project/funding
- Change in key champions
- Low capacity to sustain dialogue



How do you get going again?

BUY

HOLD

DIVERSIFY

SELL

So what did we do?

- BUY:
 - Give policymakers a reason to care about PPD
 - Promote to constituencies
- HOLD
 - Continue to empower champions of PPD
 - Evaluate impact of PPDs, find beneficiaries and human interest stories and communicate widely
- DIVERSIFY
 - National > Sub-national > Sector-specific