

B. WORKSHOP AGENDA

A typical agenda for the three-day workshop is as follows:

Indicative Timing	Agenda Item
Day 1: Good Practice versus Implementation Realities	
09:00 - 09:30	<ul style="list-style-type: none"> - Welcome - Introductions - Videos of PPDs
09:30 - 10:30	Session 1. Good Practice in PPDs versus Implementation Realities
10:30 - 11:45	Coffee Break
11:45 - 12:00	Session 2. Redefining your PPD: contextualization & discussion
12:00 - 13:00	Lunch
13:00 - 14:00	Session 3. Trade-offs and secret agendas in building a PPD: role-play:
14:00 - 14:15	Coffee Break
14:15 - 17:00	Session 4. Redefining your PPD: exercise and presentations
Day 2: Communication & Outreach, Monitoring & Evaluation Framework, PPD for Competitiveness	
09:00 - 10:15	Session 5. Outreach, communication and marketing applied to PPD programs: a framework with exercises
10:15 - 10:30	Coffee Break
10:30 - 12:00	Session 6. Designing a 12-month and multi-segment campaign for each PPD represented
12:00 - 13:00	Lunch
13:00 - 14:00	Session 7. Monitoring and Evaluation: the basics
14:00 - 15:00	Session 8. The PPD evaluation wheel: exercise of self-evaluation

Indicative Timing	Agenda Item
15:00 - 15:15	Coffee Break
15:15 - 16:15	Session 9. Measuring the reform process: exercise of self-evaluation
16:15 - 17:00	Session 10. Benchmarking your PPD - Presentation by each group
Day 3: Operations and Business Planning	
09:00 - 10:00	Session 11. Deciding on reform criteria for prioritization, filtration and translating them into an issue submission form
10:00 - 11:00	Session 12. Cost-benefit analysis: how to do and exercise (integrated with coffee break)
11:00 - 12:00	Session 13. Setting up a reform tracking system
12:00 - 13:00	Lunch
13:00 - 14:30	Session 14. Action and business planning
14:30 - 15:30	Session 15. Budgeting (integrated with coffee break)
15:30 - 17:00	Session 16. Preparing presentations for external stakeholders
17:00 - 18:00	Session 17. Presentations to the Group
18:00	Wrap-up and Evaluation