

E. LIST OF PARTICIPANTS HANDOUTS, READING AND VIDEOS

Soft copies are available on www.publicprivatedialogue.org

Participants Handouts

Welcome and Introduction

Participants Handouts:

- Overview Slides. Welcome and Introductions
- Overview of Workshop Objectives and Workshop Agenda
- List of Participants

Recommended Reading:

- Reforming the Investment Climate

Module 1. Good practice versus Implementation Realities

Participants Handouts Module 1:

- Overview Slides Module 1. PPD Training Workshop Main Presentation
- Exercise: Redefining You Collaborative Policy Platform
- Role-Play: Trade-Offs and Secret Agendas in Building a PPD (Case Simulation)

Recommended Reading Module 1:

- PPD Charter (Appendix 1)
- Competitiveness Partnerships
- HERZBERG_2012_PPD for Sector Competitiveness
- PPD Handbook
- Public Private Dialogue for Sector Competitiveness and Local Economic Development
- World Bank Sector Competitiveness Report Final 10-5

Module 2: Communication and Outreach

Participants Handouts Module 2:

- Overview Slides Module 2. Communication and Outreach
- Exercise: Stakeholder Mapping for Policy Advocacy Outreach and Campaign
- Exercise: Who Says What..
- Exercise: Your Message
- Exercise: Delivery Timeline
- Timeline Example 1.ppt
- Timeline Example 2.pptx
- Timeline Example 3 and 4 (part of Bulldozer Presentation).pptx

Recommended Reading Module 2:

- ❑ Strategic Communications Toolkit

Module 3. Monitoring and Evaluation Framework

Participants Handouts Module 3:

- ❑ Overview Slides Session 7. Monitoring and Evaluation: the Basics
- ❑ Exercise: Prepare Your PPD Evaluation Wheel
- ❑ Exercise: Make Your PPD Reform Process Table
- ❑ Exercise: Design Your Own Logical Framework
- ❑ Exercise: Getting Baseline Data
- ❑ Exercise: Cost-Benefit Analysis Using the “Back of the Envelope” Technique

Recommended Reading Module 3:

- ❑ M&E Handbook for Business Environment Reformers

Module 4. Operations and Business Planning

Participants Handouts Module 4:

- ❑ Overview Slides Module 4. Operations and Business Planning
- ❑ Overview Slides Defining a Strategy.pptx
- ❑ Exercise. PPD Action Plan Template.xls
- ❑ Budget Templates.xls

Wrap up & Evaluation

Participants Handouts:

- ❑ Learner Action Plan
- ❑ Certificate of Attendance
- ❑ Workshop Evaluation Form

VIDEOS

PPD YouTube Channel

Videos on PPD Experiences from various countries are available on PPD YouTube channel: <http://www.youtube.com/channel/UCmqCuk2ixLGLvIFAflt6tiA>

Online Video Presentations on PPD Topics

Recorded presentations are available on the public private dialogue website. As of March 2014, videos are available on the following topics:

- ❑ Good Practice versus Implementation Realities
- ❑ Outreach and Communication
- ❑ The Basics of M&E
- ❑ Other topics are in preparation

Online Videos on PPD Case-Studies

- ❑ District PPD in Bangladesh – reducing trade license barriers through dialogue: <http://www.youtube.com/watch?v=DjiBm1LvD4>
- ❑ Improving livelihood in Cambodia: <http://www.youtube.com/watch?v=QjJtLiTtmWA>
- ❑ Jordan Valley Water Forum: http://www.youtube.com/watch?v=W8JXvs70g_o
- ❑ 1st Business Environment Roundtable BEE PPD at parliamentary level: <http://www.youtube.com/watch?v=LXFXLbeslew>
- ❑ During the 2014 PPD Global workshop, more than 20 new videos will be uploaded. Please check these out on the PPD website: www.publicprivatedialogue.org.

We recommend that you regularly visit the public private dialogue website www.publicprivatedialogue.org) as well as sign up for the various social media outlets (Facebook, LinkedIn, Twitter) to keep abreast of PPD news and lessons learned.