

8th
PPD
WORKSHOP

PROGRAM

PUBLIC-PRIVATE DIALOGUE

MARCH 10-13, 2015
COPENHAGEN

PUBLIC PRIVATE DIALOGUE HIGH-LEVEL CONFERENCE DAY

Promoting sustainable global value chains through Public-Private Dialogue

DAY 1 - Tuesday March 10, 2015	
8:00– 8:45	Registration and coffee (NB. Registration closes at 8:45)
8:45– 8:55	Participants to take seats
9:00 – 9:10	<p>Welcome Address: Public-private dialogue in support of economic growth</p> <p><i>Mr. Karsten Dybvad, CEO, Confederation of Danish Industry</i></p>
9.10-9.20	<p>Special Welcome Address</p> <p><i>Special guest speaker (confirmed - to be announced in January)</i></p>
9:20 – 9:35	<p>Special Address: Vision of the Danish Government to promote sustainable global value chains</p> <p><i>Mr. Mogens Jensen, Minister for Trade and Development, Denmark</i></p>
9:35 – 9:45	<p>Special Address: PPD as a cornerstone of open and collaborative development</p> <p><i>World Bank Group [TBC]</i></p>
9:45 – 10:15	<p>Special Address: How to leverage private sector dialogue for sustainable development in key value chains</p> <p><i>Moderator: [TBC]</i></p> <ul style="list-style-type: none"> - <i>CEO, Danish/International Company [TBC]</i> - <i>CEO, Danish/International Company [TBC]</i> - <i>MENA-Region CEO [TBC]</i> <p>[NB. This session will involve interactive tweets and polls from the audience]</p>
10:15-10:45	Coffee Break
10.45-10.55	<p>Key Note: Social dialogue as a path to sustainable development</p> <p><i>International Labor Organization [TBC]</i></p>
11.00-11.25	<p>One on One: Can both the private sector and society benefit from dialogue platforms?</p> <ul style="list-style-type: none"> - <i>Natural Resource Company [TBC]</i> - <i>Attending Minister [TBC]</i>

11.25– 11.40	<p>Key Note: A stronger role of the private sector in EU development cooperation</p> <p><i>Mr. Neven Mimica, European Union Commissioner for International Cooperation and Development</i></p>
11.40-12.05	<p>One on One: Creating the conditions for inclusive and sustainable foreign investment through PPD</p> <ul style="list-style-type: none"> - <i>CEO, Civil Society Organization or International Company [TBC]</i> - <i>Attending minister [TBC]</i>
12.05-12:15	<p>Key Note: Inclusive and industrial development - Social and environmental challenges in a sustainable and lasting manner</p> <p><i>Mr. Li Yong, Director General, UNIDO</i></p>
12.15-12.25	<p>Special Address: How multi-stakeholder platforms can be a crucial mechanism for building an enabling business environment</p> <p><i>Ms. Betty Maina, Chief Executive, Kenya Association of Manufacturers</i></p>
12.25-12.30	<p>Wrap-up by moderator</p>
12:30 – 14:00	<p>Business Buffet Lunch and Networking Session</p> <p>High Level Lunch (By invitation only)</p>
14:00 – 14:15	<p>Afternoon Opening Address: The role of partnerships in pharmaceutical value chains</p> <p><i>Mr. Lars Rebien Sørensen, CEO, Novo Nordisk</i></p>
14:15 – 15:15	<p>Afternoon Panel 1: Integrating solutions to promote higher social and environmental standards throughout the supply chain in the food and textile industry</p> <p><i>Moderator: World Bank Group [TBC]</i></p> <p>Participants:</p> <ul style="list-style-type: none"> - The Sustainable Trade Initiative (IDH) – Mr. Joost Oorthuizen, Executive Director - Global Environment Facility, Mr. Ian Gray, Program Manager - Minister from attending delegation [TBC] - The Danish Confederation of Trade Unions [TBC] - Bangladesh Garment Stakeholder [TBC] <p>[NB. This session will involve interactive tweets and polls from the audience]</p>

15:15-15:45	Coffee Break
15:45 – 16:00	<p>Afternoon Special Address: PPD as Building Blocks of Economic Development</p> <p><i>CEO, Civil Society Organization or International Company [TBC]</i></p>
16:00 – 17:00	<p>Afternoon Panel 2: Public private partnerships affecting growth in a responsible and sustainable manner – Successes and failures.</p> <p><i>Moderator: Mr. Benjamin Herzberg, Program Lead, World Bank Group</i></p> <p>Participants:</p> <ul style="list-style-type: none"> - Dr. Vazil Hudák, Vice-Minister of Finance of the Slovak Republic - Jordan Chamber of Industry [TBC] - Global Green Growth Forum (3GF) [TBC] - CSO representative [TBC] - PPD Coordinator from attending delegation [TBC] - Development Partner from attending delegation [TBC] <p>[NB. This session will involve interactive tweets and polls from the audience]</p>
17:00 - 17.15	<p>Closing Remarks</p> <p><i>Mr. Mogens Jensen, Minister for Trade and Development, Denmark</i></p>
17:15	Adjourn
20:00 – 22:00	<p>Welcome Dinner - City Hall, Grand Reception Room</p> <p>Dinner Address: Public-private dialogue for green cities</p> <p><i>Ms. Anna Mee Allerslev, Mayor of Employment and Integration Administration in Copenhagen</i></p>
22:00	End of High Level Conference Day

PPD WORKSHOP DAYS

DAY 2 - Wednesday March 11, 2015	
08:45 – 09:45	<p>Introduction to day 2 <i>Mr. Benjamin Herzberg, Program Lead, World Bank Group</i></p> <p>Lessons from mobilizing business leaders to help shape and implement public policy <i>Mr. Benjamin Herzberg, Program Lead, World Bank Group</i></p> <p>The private sector faces significant adaptation challenges, and whether countries succeed at adaptation will depend on how well private actors are prepared. The session will discuss the role of the private sector in adaptation and highlight what contributions PPDs can make in areas such as sustainable urbanization, food sector transformation, financing for green growth, subsidies distorting markets, water resources management, green public procurement and innovation etc. The presenter will discuss how PPDs are implemented in the field: what, when, and for what benefits, what are the risks, how can they be mitigated and how can dialogue be sustained and how to build an advocacy platform.</p>
09:45 – 10:30	<p>Collaborative leadership for developmental impact <i>Ms. Mil Niepold, Senior Mediator, Consensus Building Institute</i></p> <p>This session looks at how PPD can be used to address larger social and political issues as these affects the bottom line of companies. Drawing from experiences with governments, social actors and Fortune 500 companies, Mil Niepold will discuss how multi-stakeholder engagements have helped address issues such as women in the workplace, child labor in value chains, and natural resource and land use management. Frameworks will be offered on managing the dynamics of these mechanisms, understanding key factors for consideration and agreeing on outcomes.</p>
10:30 – 11:00	<p>Coffee Break</p>
11:00 – 11:45	<p>The How To's of PPD program management <i>"French Café" discussion on Practical Steps and Processes for an Efficient PPD</i></p> <p>The interactive session is dedicated to tools and techniques to help a PPD secretariat function well. It will provide opportunities for each PPD representative present to discuss their own challenges, and how to address these and understand the various aspects of running an efficient secretariat.</p> <p>A circle of PPD coordinators / program managers will discuss the issues faced by PPD secretariats and share implementation tips. A series of questions will be put forward to guide the discussion.</p>
11:45 – 13:00	<p>Case studies: From Knowledge to Practice</p> <p>Each session explores a particular topic, with three 15-minute case studies (7 slides each) presented by practitioners attending the event. Each session is moderated by a PPD specialist, who will summarize the key findings and present a 5-point checklist on the topic in the Plenary.</p>

	Parallel topic 1: Gender in PPD	Parallel topic 2: City-Level PPDs	Parallel topic 3: PPD for social dialogue
	Introduction Case study 1 Case study 2 Case study 3	Introduction Case study 4 Case study 5 Case study 6	Introduction Case study 7 Case study 8 Case study 9
13:00 – 14:00	Lunch		
14:00 – 14:30	5-Point checklists on key PPD topics Moderators from the case studies sessions will present a framework regarding the three key topics including the findings of the case studies presented in their sessions.		
14:30 – 21:30	Managing inclusive industrial development through public-private dialogue - Site visit of Danish companies and institutions - Speed-writing of case studies and speed-preparation of PPD expo The group will split in four sub-groups, each group will visit a different company or institution which has implemented a green growth strategy through public-private dialogue. Each team will collect information/materials and work as a group to write a short case study and produce an exhibition booth about the case, including pictures, write-ups, videos, props, etc. The exhibit will be prepared during an evening buffet dinner and working session, and be presented to the entire group in a PPD Expo which will take place the next day. 14:30 – 15:00 : Introduction to the events and tasks of the day 15:00 – 18:00 : Field visits <ol style="list-style-type: none"> 1. Carlsberg Group: using collaboration to develop circular economy 2. Chr. Hansen: Enhancing Sustainable Sourcing and Inclusive Supply Chain through PPD 3. The State of Green: Business and Government partnering for green economy 4. Copenhagen municipality: PPD for Sustainable City Development 18:00 : End of field visit 18:30 : Arrival at Danish Industry Conference Center 19:00 – 21:30 : Group PPD Expo preparation <i>Buffet Dinner available throughout</i> <i>Team will be able to work on the production of their booth. Teams will have to self-distribute tasks for writing the lessons learned brochure/short-case study, and produce exhibition material such as panels with write-ups, illustrations, diagrams and pictures, videos to be displayed during the exhibition, etc. Arts and craft materials will be available for teams, as well as video editing and color printing capability.</i>		
21:30	Adjourn		

DAY 3 - Thursday March 12, 2015	
08:45 – 9:45	<p>“The PPD Expo”</p> <p>Each group will designate a 3-person “Booth advanced set-up team” which will arrive at the Danish Industry Conference Center at 08:00 AM to set up their respective PPD Expo booth.</p> <p>Four booths will be set up to exhibit the findings of the site visits from the previous day. Each Booth will be manned by members of the groups having performed the site visits. The booths will present information and lessons including a 2-page brochure, pictures, write-ups, videos, props, etc., all produced by the teams the night before.</p> <p>Representatives of each visited sites will also be present to roam through the exhibit.</p>
09:45 – 10:15	<p>Applicability of “PPD Expo”</p> <p>Debriefing session with feedback from participants.</p>
10:15 – 10:45	<p>Coffee Break</p>
10:45 – 12:30	<p>Monitoring & Evaluation in PPDs: The “Public-Private Dialogue Country Profile” <i>Ms. Hanna-Mari Kilpelainen, OECD-UNDP Joint Secretariat Team</i></p> <p>The Global Partnership for Development Cooperation and Aid Effectiveness has developed a new global indicator to measure the participation of the private sector in the design and implementation of development policies and strategies to foster sustainable growth and poverty reduction. This new framework is based on the existing PPD M&E tools that have been developed by the PPD Community of Practice. The “<u>Public-Private Dialogue Country Profile</u>” is composed of 3 sub-indicators. For a given country, the review focuses on a specific agreed upon dialogue platform and looks at the country-level context for public-private dialogue following a standard methodology using three tools:</p> <ol style="list-style-type: none"> a. Legal and regulatory context for PPD (a series of existing governance-related indicators) b. Country’s readiness to host, create or sustain a dialogue process (PPD Diamond) c. Organizational effectiveness of a given platform (PPD evaluation wheel) <p>Participants will partake in an interactive exercise to create a PPD profile on the spot (<u>Participants are asked to bring their laptop for this session</u>).</p>
12:30 – 13:30	<p>Lunch</p>
13:30 – 15:00	<p>Training session: Ensuring sustainability of business associations <i>Training team from the Confederation of Danish Industry</i></p> <p>The Confederation of Danish Industry (DI) will discuss its experience in building business associations and common challenges faced by these organizations in sustaining themselves. The viability of advocacy and business development services offered by business associations is crucial to the effectiveness of the dialogue process. There is a clear link between weak associations and weak PPDs. DI will provide tools to assess the viability of partnerships and point at some resources to strengthen the associations involved in PPDs.</p>

15:00 – 15:30	Coffee Break
15:30 – 17:00	<p>PPD Master Class: Joint elaboration of on-the-spot solutions for country cases <i>Training team from the Confederation of Danish Industry</i></p> <p>This session will call the audience to help design a particular solution to a particular sustainability problem faced by 3 different PPDs. Approaches to strengthening local ownership will be addressed collaboratively by the entire group, through case studies presented by practitioners.</p> <p>Each of the 3 representatives will present their PPD (2 slides), explain the sustainability challenges (2 slides) and present their sustainability action plan (2 slides), in 10 minutes. The public will then interact with the representative for 15 minutes with the objective to improve the plan.</p> <p>Case study 10 (10 minutes) - Master class discussion (15 minutes)</p> <p>Case study 11 (10 minutes) - Master class discussion (15 minutes)</p> <p>Case study 12 (10 minutes) - Master class discussion (15 minutes)</p> <p>Conclusion from moderator, presentation sustainability typology (15 minutes)</p>
17:00 – 17:30	<p>The PPD Howards <i>PPD Community of Practice representative</i></p> <p>Established in 2006, the PPD Community of Practice instituted its own recognition awards in 2014. The “PPD Howards” are named after our late World Bank colleague and friend <i>Nicholas C. Howard</i>, who dedicated his professional life to advance the collaborative governance agenda.</p> <p>Three “PPD Howards” will be awarded to local PPD initiatives to honor the virtues of qualities which are critical to successful PPDs:</p> <ol style="list-style-type: none"> 1) Long-standing achievements 2) Resilience 3) Innovation
17:30 – 18:00	<p>Concluding remarks on next steps</p> <p><i>Mr. Karsten Dybvad, CEO, Confederation of Danish Industry</i> <i>Representative from DANIDA [TBC]</i> <i>Mr. Benjamin Herzberg, Program Lead, Open Private Sector, World Bank Group</i></p> <p>Attendance certificates</p>

DAY 4 - Friday March 13, 2015																	
10:00 – 12:00	<p>Private Guided Visit of the Danish Parliament, Christiansborg Castle</p> <p>Discussion with the Speaker of the Parliament on the concept of social dialogue in Denmark and Guided Tour</p>																
12:00 – 13:00	<p>Lunch and boat trip : the Canal Tour of Copenhagen (own expenses)</p>																
15:00 – 18:00	<p>PPD Clinics</p> <p>The results of the self-evaluation will be discussed one-on-one with PPD experts present at the workshop, so as to discuss ongoing challenges faced by their PPDs and next steps. Each country delegation will have a one-hour slot with a PPD expert.</p> <table border="1"> <thead> <tr> <th>Group 1</th> <th>Group 2</th> <th>Group 3</th> <th>Group 4</th> </tr> </thead> <tbody> <tr> <td>Clinic 1</td> <td>Clinic 4</td> <td>Clinic 7</td> <td>Clinic 10</td> </tr> <tr> <td>Clinic 2</td> <td>Clinic 5</td> <td>Clinic 8</td> <td>Clinic 11</td> </tr> <tr> <td>Clinic 3</td> <td>Clinic 6</td> <td>Clinic 9</td> <td>Clinic 12</td> </tr> </tbody> </table> <p>A paper board with one hour time slots will be displayed during the first two days of the event, and country delegations can register themselves. Country delegations must register only for time-slot. Use the board outside the conference room to book the time slots of your choice.</p>	Group 1	Group 2	Group 3	Group 4	Clinic 1	Clinic 4	Clinic 7	Clinic 10	Clinic 2	Clinic 5	Clinic 8	Clinic 11	Clinic 3	Clinic 6	Clinic 9	Clinic 12
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18:00	<p>End of workshop</p>																