Benefits for the private sector of the Automotive

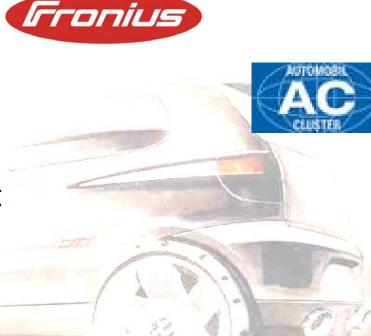
Ing. Thomas Eder



Global Customer Management

Buxbaumstraße 2

A - 4600 Wels



Public-Private Dialogue



Fronius International









Three areas of activity

Battery Charging Systems Division since 1945



Welding Technology Division since 1950



Solar Electronics Division since 1993





Welding Technology Division







Sectors



Automobile and component supply industry



hipbuilding and offshore



Robot manufacturers and system integrators



Rolling stock construction



Pipeline construction and pipe manufacturers



Construction machinery



Steel, apparatus and mechanical engineering



Commercial vehicles and agricultural machinery

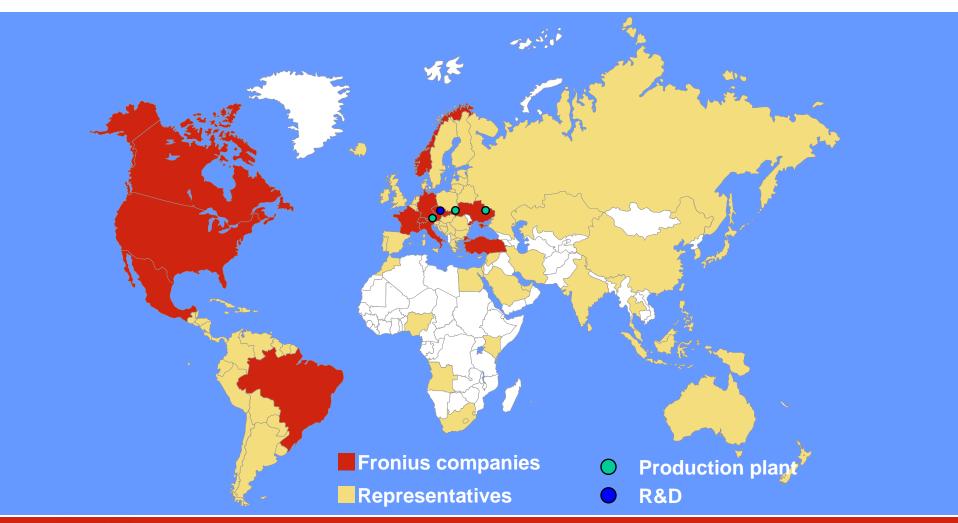


Metalworking trades





Europe is our strength, the rest of the world our future







A closer look at the Fronius Group

	2008	2007
Employees worldwide	2500	2221
Group turnover	€370 million	€298.5 million
R&D investment	6.8 %	6.8%
Exports	90 %	88.2 %
Active patents	585	469





Fronius reference / welding

Automotive



VW/Audi/ Seat/Skoda



BMW



Daimler



Hyundai / KIA



GM / Opel / Saab



Renault

Ferrari



Dacia



Honda



Nissan



Bentley















BOYSEN







Tier 1/2





















ACI

Toyota Boshuko

• .,

Yellow Goods

JCB



CATERPILLAR® Caterpillar



CNH (New Holland)



John Deere





Liebherr



MAN



Manitou





Linde



O&K



Bobcat

Kessler





Output global customer:









Companies and Networks

In a time in which products are becoming **more complex** and customers more fastidious

and in the same course the creation of value is distributed between more companies,

the success of the companies is the success of the networks





Cooperation – the Motor of a Region

required business activities

individualization, variant variety, technical requirements, demand for innovation, customers requirements

→ complexity of products and processes

networking



qualification transfer of knowledge

cooperation

innovation

information exchange

covered business activities









PERFECT WELDING

Public-Private Dialogue

