

Africa Public-Private Dialogue Workshop 2008

The Workshop will be conducted in both English and French, with translation available.

L'atelier sera tenu en anglais ainsi qu'en français avec une traduction disponible.

MATERIAL

Each participating facilitator will have to provide the following before the workshop:

- 1) A four-page note summarizing the PPD initiative in their country
- 2) A seven slide PowerPoint presentation

A single note/PowerPoint per country should be provided, hence co-authors should coordinate.

The 4 page case study (could be more if you feel it is needed), as well as 7-slide PowerPoint presentation (thanks for **not** preparing more than 7 slides), will be included in the workshop material and distributed before and at the event (dissemination with public access through the “2008 Africa Regional PPD Workshop” page to be created after the event on www.publicprivatedialogue.org).

The note and presentation should attempt to cover the following:

- Context and particularities of the partnership
- Objectives
- Status of partnership to date – list of progress since last year
- Structure (list of main participants, diagram), processes and milestones
- What communication strategy has been adopted (provide examples)
- What attention to gender issues has been given
- Results if any – what specific reforms are/were tackled so far
- How was Doing Business data leveraged to get such results
- Challenges
- Details of the author/presenter (this should include a 1/2 paragraph short biography outlining relevant experience).

Each participant will also receive a folder with all the material, including a copy of the PPD Handbook.

Regarding the Communication component, please bring copies of press releases with you, of articles, radio interviews, or any other relevant communication-related material.

Regarding the Gender component, please indicate, to the extent possible, the following:

- distribution (%) of men/women in the institutions, committees, decision-making, etc. through which the PPD work is done -- it would in any case be good to have some basic data on the representation of women in business-related institutions, chambers of commerce, private sector development groups, including women-specific associations or groups;
- whether issues facing business women (as distinct from business men) have been presented or discussed, and/or are on the agenda;
- what has been that PPD team's experience of addressing gender issues, i.e., cultural or other barriers, issues of inclusion, country- or sector-specific issues; and
- what actions is the country PPD team taking (or will the PPD team take in the future) to address gender issues in its work.